

# CHP Packer

Cosmetics, Healthcare & Pharmaceuticals Packer  
A Binsted Publication

INTERNATIONAL

Feature List 2012

## What we are looking for...

Our features consist of:  
case studies,  
recent installation stories,  
product development,  
interviews, industry opinion etc.

The word count should ideally fall between 400 and 1200 words and accompanying images should be at least 300 dpi.

We would be delighted to hear from you about any of the mentioned features.



## Cosmetics, Healthcare and Pharmaceuticals Packer online...

- View the magazine online, instantly and from anywhere
- Zoom in for higher detail and to read specific articles
- Click your mouse to be directed to your company's website
- New sponsorship opportunities allow for banner advertisements to be placed with the online magazine

# CHP FEATURES

**February / March** 28/01/12

Containers, Closures and Dispense Systems

Container Unscrambling

Easyfairs Preview



**April / May** 30/03/12

Conveyors and Handling Plant

Palletising and Depalletising

Robots

Interpack Preview



**June / July** 26/05/12

Blister Packing

Syringes and Syringe Filling

Tamper Evident Systems



## **August / September** 28/07/12

Deadline 28/07/11

Capsule and Tablet Filling

Checkweighing and Counting

**PPMA Preview**

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## **October / November** 29/09/12

Labelling and Sleeving

Coding and Marking

**emballage Preview**

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## **December / January** 29/11/12

Container Design and Innovation

Aerosol Filling

Cosmetic Filling

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# CIRCULATION, RATES & FORMATS

As the leading journal dedicated to the cosmetics, healthcare and pharmaceutical packaging industry, CHP Packer prides itself on being the first with breaking news in the industry.

## CHP PACKER INTERNATIONAL

Geographical Circulation

UNITED KINGDOM & IRELAND 1,820	EUROPE & REST OF WORLD 1,974
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## CHP PACKER INTERNATIONAL

Total Circulation 3,794 Circulation by Job Title

TOP MANAGEMENT 8%	PRODUCTION, TECHNICAL, ENGINEERING MANAGEMENT 63%	PACKAGING BUYERS 21%	MARKETING BRAND MANAGEMENT 8%
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### Rates by number of inserts in a year

Format	1	3	6
Double Page Spread	£2,970	£2,820	£2,675
Full Page - Full Colour	£1,535	£1,485	£1,435
Full Page - 2 Colour	£1,175	£1,125	£1,075
Full Page - Mono	£995	£945	£895
Half Page - Full Colour	£1,135	£1,105	£1,075
Half Page - 2 Colour	£775	£745	£715
Half Page - Mono	£595	£565	£535
Quarter Page - Full Colour	£940	£920	£900
Quarter Page - 2 Colour	£580	£560	£540
Quarter Page - Mono	£400	£380	£360
Front Cover	£2,295	280 x 210mm plus 3mm bleed and allow CHP 80mm banner area. (Advert area 200 x 210mm plus 3mm bleed left, right and bottom)	
Inside Front Cover	£1,765		
Outside Back Cover	£1,895		
Online Banner Advertising	£200	Multiple entries on application	

### Subject to Availability

**Circulation:** INTERNATIONAL: Loose: £1,040 / Bound: £1,250 UK: Loose: £675

**Inserts** - up to 200gsm, single sheet

**Sponsorship Opportunities** - We offer exclusive page sponsorship opportunities to enhance corporate profile – price on application. Advertorial opportunities for a Double Page Spread by negotiation.

**Classified** - for every type of business. The ideal platform to advertise everything related to beverage packaging.  
**Full Page:** £900 **Half Page:** £450 **Quarter Page:** £225 **Per Single Column Centimetre:** £27

**Buyers Guide** - All year round visibility under your particular section of expertise.

**1 Entry:** £95 for one year **3 Entries:** £260 for one year **6 Entries:** £480 for one year **Logo Entry:** £97 per entry

All rates exclusive of VAT