

CHP Packer

Cosmetics, Healthcare & Pharmaceuticals Packer

INTERNATIONAL

Features List 2010

What we are looking for...

Our features consist of **cases studies, recent installation stories, product development, interviews, industry opinion** etc.

The word count should ideally fall between 300 and 1,500 words and accompanying images should be at least 300dpi.

We would be delighted to hear from you about any of the mentioned features.



JANUARY/FEBRUARY/MARCH


CONTAINERS, CLOSURES AND DISPENSE SYSTEMS

This important area for the cosmetics and healthcare market annually brings to market some real show stoppers. We will highlight the best available on the market today.

CONVEYORS & CONTAINER UNSCRAMBLING

For the higher speed lines unscrambling and container handling has to be done with finesse. There are many new conveyor systems that have come to market to help the manufacturer/packer increase their productivity, these latest developments will be featured.

EASYFAIRS PACKAGING INNOVATIONS PREVIEW

 A preview of what will be on show at this exciting exhibition held at the Birmingham NEC. New innovations provide a breath of fresh air for manufacturers, retailers and consumers. If you are exhibiting we'd like to hear from you, what better way to start the year!

Deadline: 29/01/10

APRIL/MAY/JUNE

PALLETISING AND DEPALLETISING

In this feature we want to investigate the new technology being developed, focusing on what will make palletising and depalletising more cost effective and efficient, whilst protecting the delicate and often fragile packaging used in the cosmetics industry. Also integral to this article will be input from pallet manufacturers, who are also facing tough legislation on a global scale, plastic, timber, corrugated, whatever the material the pallet is made of, each has their own battle to fight, and as such, we want to hear from you.

COUNTERFEITING AND TAMPER EVIDENT SYSTEMS

Counterfeited and contaminated products are a serious issue for the healthcare and pharmaceutical industry, with severe implications when either is not detected. As such, this feature will look at how manufacturers are incorporating tamper evident systems into their packaging, and using advances in technology to combat the counterfeiting that has infiltrated the industry.

TOTAL SHOW



For the UK this is the leading show for the industry, we will be reviewing the latest on show at the NEC in May.

Deadline: 27/04/10

JULY/AUGUST/SEPTEMBER

CAPSULE AND TABLET FILLING, WEIGHING, AND COUNTING

This feature deals with the technology available for tablet and capsule filling, weighing, and counting. Speed and accuracy are crucial factors in this sector, and as such, we would like to use this feature to inform our readers of what options are open to them.

LIQUID FILLING & CAPPING

We will examine the latest filling and capping techniques for creams and lotions.

EMBALLAGE PREVIEW (1)

The most important European show for the CHP market, so if you are exhibiting, let us preview your exhibits.

Deadline: 30/07/10



OCTOBER/NOVEMBER/DECEMBER

LABELLING AND SLEEVING

For a product to stand out on-shelf requires varying elements of design, for which labelling and sleeving play a significant role, particularly in the cosmetic industry, where first impressions are crucial to the target audience. This feature describes how labels and sleeves are used to catch the eye of the consumer, whilst delivering all the product information demanded by strict legislation. We will also be looking at the adhesives involved in this process, and how these are developing to satisfy various industry requirements.

CODING AND MARKING

This feature basically does what it says on the tin coding and marking is a sector that relies on continuous improvement to keep up with the demands within the industry. This is a chance for our readers to keep informed of the new technology available to them.

INNOVATIONS IN DESIGN – COSMETICS AND PERSONAL CARE

In recent years we've witnessed the forever changing size and shape of cosmetics and personal care packaging, prompted by many different factors, for aesthetic reasons as well as practical the resizing of bottles and containers to take as hand luggage on flight springs to mind. This feature aims to keep up with the changes that have occurred through the year and the innovations that are expected to surprise us next year. If you have anything you think fits the bill, we would love to hear from you.

EMBALLAGE PREVIEW (2)

This Paris show has become a firm favourite in the calendar, much of the product and packaging innovation is unveiled at Emballage.

Deadline: 25/10/10



RATES & FORMATS

As the leading journal dedicated to the cosmetics, healthcare, and pharmaceutical packaging industry, CHP Packer prides itself on being the first with breaking news in the industry.

FORMAT	RATES BY NUMBER OF INSERTS IN A YEAR	
	1	4
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More than 200gsm, cost on application

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UK CIRCULATION

Loose - £675

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UNITED KINGDOM & IRELAND 1,990	EUROPE & REST OF WORLD 1,760
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CHP PACKER INTERNATIONAL Total Circulation 3,750 Circulation by Job Title

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